

# MARKETING MENU

We are happy to serve you!



## HERE'S WHAT YOU NEED TO GET STARTED AT CBC!

**Business Cards** Envelopes Name Badge Office Signs



# OUR SPECIALTY BRANDED ITEMS CAN BE TAKEN TO ANY EVENT

Branded Table Cloths . . . . . . . . . . . . 6ft – 8ft rectangle Step-and-Repeat Banners. . . . . . square pop-up Branded Banners . . . . . . . . . . . square and rectangle 



# HERE'S THE MAIN COURSE OF ACTION TO TAKE WHEN PROMOTING YOUR EVENT, CAMPAIGN OR INITIATIVE

#### **Events**

indoor tv's, outdoor reader board, social media, Hawk Talk newsletter, website, news release, radio, posters, flyers, Canvas notices, emails

(ampaigns)

digital ads, indoor tv's, outdoor reader board, social media, website, news release, radio, social media, mailers, newspaper ads

#### Initiatives

social media. Hawk Talk newsletter, website, news release



# SHARE YOUR STORIES, EVENTS AND NEWS ON SOCIAL NETWORKS OR THROUGH THE MEDIA

Facebook (parents, faculty, staff, community) Instagram (students, faculty, staff, community) Snapchat (students, community) Twitter (parents, faculty, staff, community) News releases and press events (community)



### SWEET GIVEAWAYS THAT MAKE PEOPLE SMILE

Custom Stickers . . . . . . . . . . . . . . . . . . die-cut to different shapes and sizes Branded Giveaways . . . . . . . . . . . . pens, chapstick, pennants, notepads, etc.

CHOOSE ONE OR MORE OF THE FOLLOWING ITEMS TO PROMOTE YOUR PROGRAM, EVENT OR

**INITIATIVE** 

Brochures Flyers Indoor Sians Indoor TV Ads Mailers

Printed Banners

Newspaper Ads Outdoor Reader Board Photography

Posters (24" x 36" posters are limited to 2/event and only to be used on the day of the event or for directional

Programs

**Table Tents** 

Tickets

Web Design Web Imagery Videography



If you want to meet to discuss a marketing plan, schedule a meeting with Anna Tensmeyer in Outlook!



I Building, 2600 N. 20th Ave., Pasco, WA









